



TOWN OF MAMMOTH FIESTA COMMITTEE MINUTES OF THE REGULAR MEETING, JULY 10, 2018 6:30PM

MINUTES OF A REGULAR MEETING OF THE TOWN OF MAMMOTH FIESTA COMMITTEE,
HELD ON JULY 10, 2018 PURSUANT TO THE NOTICE REQUIRED BY LAW

1. This meeting was called to order at 6:30 by Chairman Martinez
2. Pledge was led by Chairman Martinez
3. Roll Call
 - A. Martinez (Chairman) P. Gonzalez (Vice Chair) S. Christiansen (Sec/Treas)
 - R. Medina (Member) N. Gonzalez (Member) M. Buzan (Member)
 - P. Rodriguez (Member)

Non Profit Organizations to Benefit from The Mammoth Fiestas each year.

- A. Martinez Represents The Mammoth Little League
S. Christiansen Represents The Mammoth Public Library
R. Medina Represents The Mammoth Senior Program
N. Gonzalez Represents The Mammoth Softball League
M. Buzan Represents The Mammoth Food Bank

THIS COMMITTEE HAS NO CALL TO THE PUBLIC

4. STUDY SESSION:
 - a. Update: Genero Moreno for Master of Ceremonies
 - i. Will open as Master of Ceremonies and announcer from 4-6PM for \$50.00 and will sing from 6-7PM for \$75.00 total of \$125.00 he will also help us with promoting this event—
 - ii. **This has been approved by all and will be presented to Council at the Next Meeting presented by A. Martinez.**
 - iii. We have spoken to Miguel Estrada about DJ, \$250.00 from 7PM-1AM, but there are more to still check into.
 - iv. **This item will be discussed further at the next meeting.**
 - b. Logistics for Dance Floor Area

Handicapped individuals with special accessibility needs may contact the ADA Coordinator for the Town of Mammoth at (520) 487-2331 (V/TDD)

- i. There has been a lot of discussion concerning this matter and the contained area for liquor. It has been discussed that the dance area should be contained to an area in the center of the field and that those purchasing a wristband for liquor should be able to walk the entire event not be separated from the open event.
- ii. **This is a discussion to be presented to Council at the July Meeting presented by A. Martinez**, as we had already gained permission to enclose an area for this purpose. The majority has motioned that a contained area will cause people to leave whereas an open event will produce further spending.
- c. Date to Mark out Vendor areas to estimate number of booths for each size available
 - i. We will all meet on August 5th at 2:30PM at the Little League Field to map these areas as well as the kids zone, music set up, dance area, etc..... We also need to address the Ant Problem at the field.

5. NEW BUSINESS

- a. Discussion and Possible approval of Kids Area with Wristband Admission
 - i. **This Item is being tabled for a future meeting**, this is still under discussion as to the area, kids vendors, and admission.
- b. Discussion and Possible approval of Liquor Sponsorship by Non Profit Beneficiary
 - i. **This Item is being tabled for a future meeting**, there is need for further information from the State concerning the need for a co-sponsor and if the Committee can be the sponsor. Annie will check into this matter further.
- c. Discussion and Possible approval of an "End of Summer Bash" at the pool.
 - i. We had discussed the date of Aug 4th, but this will not give us time to have all the candidates for the kings and queens available for announcement. Therefore, we will approach council about using the pool towards the end of August instead. N. Gonzalez stated that softball was approved for a pool party which was not used and that the town council may transfer this confirmation to the fiesta committee for the purpose of promotion and announcing the fiesta candidates.
 - ii. **This Item will be Presented to Council during the July Meeting by A. Martinez**
- d. Discussion and Possible Approval of Entry Fee amount for the Chili Cook-Off Entrants
 - i. It was discussed that the Entry Fee would be \$25.00 per entry.
 - ii. **This Item will be presented to Council during the July Meeting by A. Martinez**
- e. Discussion and Possible Approval of the Que Pasa Ad in the Miner.
 - i. It was agreed that the name of the Fiesta should be changed to The Annual Harvest Fiesta and Chili Cook Off, and that the Adult Only Area would be stricken from the ad. Also that the Chili Cook Off Entry forms would be available beginning September 1, 2018.
 - ii. **The ad was approved by the majority and will be sent to the Miner.**
- f. Discussion and Possible Approval of the use of different social media methods to promote and advertise the updates and event news.

- i. Besides the use of the Town Webpage and Facebook, it was discussed to use outreach to other city and town halls for promotion on their websites, as well as use of radio stations that may donate a one liner promotion. There was discussion on using the free ad sections of newspapers outside of our area such as Tucson, Casa Grande, Phoenix and Globe. Also the use of Flyers in other towns at Circle K, or other convenience stores. We want to get the word out in as many forms as possible for the least amount of money.
- ii. **This was discussion only no formal decisions were made at this time.**

6. OLD BUSINESS-NONE

7. Member Comments- Our next meeting of this committee will be held on August 7th, 2018 at 6:30PM,

8. Adjourn

Motion is to adjourn this meeting at 7:47PM

Motion by A. Martinez

Second by S. Christiansen

Passed 7-0

I certify that the proceeding is a true and correct cop of the minutes of The Mammoth Fiesta Committee Regular Meeting held on July10, 2018, I further certify that the meeting was duly called and held.

Sharon Christiansen Secretary Fiesta Committee